# Rameez Qaiser Micro-Influencer | Education

#### About Me

Hi, I'm Rameez Qaiser—a passionate content creator building an authentic community around education. With a focus on real experiences, actionable insights, and high-quality visuals, I help brands connect with an audience that values trust over trends.

My content isn't just seen—it's engaged with, saved, and acted upon. Whether I'm creating courses, sharing productivity hacks, or exploring new AI tools, I keep it genuine, relatable, and results-driven.

- ✓ High Engagement: My audience doesn't just scroll—they interact, comment, and convert.
- Niche Relevance: I attract a highly targeted demographic passionate about education.
- ✓ Creative Storytelling: From Reels to carousels, I craft content that feels native—not forced.
- Reliable & Professional: Clear communication, on-time delivery, and FTC-compliant disclosures (#ad / #sponsored).

As industry experts note, a strong media kit should "highlight your stats" and "cut any data that doesn't serve" your pitch—so I keep mine focused on what matters to brands.

## Audience Snapshot

- Followers: 4.5K
- Avg. Engagement Rate: 17.90%
- Top Locations: 90% Pakistan, 5.6% South Africa, 2.3% USA
- Age Group: 46.7% aged 25–34
- Gender: 63% Male, 36% Female, 1% Other
- Key Interests: Education

"My followers DM me daily for suggestions and feedback—they trust my honest takes."

#### Content & Platforms

I create dynamic, platform-optimized content across:

- YouTube / TikTok: <a href="https://www.tiktok.com/@rameezofficialtitok">https://www.tiktok.com/@rameezofficialtitok</a>
- Blog / Newsletter: mrameezgaiser.com

Visual Style: Bright & energetic Content Pillars: Tips & Tutorials

#### Past Collaborations

- Brand A: JACVapor
- Brand B: Grammarly.com
- Brand C: Mortein

Collaborations ranged from sponsored posts to product gifting and co-created content. Reels, tutorials, UGC, and long-form reviews adapted per brand needs.

### Services & Investment

Starter	1 Feed Post + 2 Stories	\$50 or Product	Engagement metrics + conversion insights
Engagement	1 Reel + 3 Stories + Link in Bio	\$60	Engagement metrics + conversion insights
Campaign	Multi-post series + UGC + Analytics Report	Custom Quote	Engagement metrics + conversion insights

Flexible for long-term partnerships, affiliate programs, or product gifting for the right fit.

## Let's Work Together!

I'm always excited to partner with brands that align with my values and audience.

Email: <a href="mailto:rameez@mrameezqaiser.com">rameez@mrameezqaiser.com</a>

Website / Portfolio: www.mrameezqaiser.com



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